

Investment Summary for Venture Fund Portfolio

Company: NexFit (by UGC Deck)

Investment Partner: Non

Effective Date: April 1, 2025

Investment Amount: ₦10,400,000 (Ten Million Four Hundred Thousand Naira)

Equity Stake: 76.92% Diaspora Impact Fund 23.08% (UGC Deck)

Key Terms:

- **Use of Funds:** Allocated to content creation (videos, editing, videography) and operational costs, with strict oversight.
- **Revenue Sharing:** 76.92% to Diaspora Impact Fund, 23.08% to UGC Deck, aligning with equity stakes.
- **Performance Targets:** Achieve 100,000+ social media followers and ₦1,500,000 monthly revenue by Month 8.

Governance & Oversight:

- Monthly financial reporting and quarterly strategic reviews.

Exit Options:

- **Buyback Option:** UGC Deck may repurchase Diaspora Impact Fund's equity after 2 years at 2x investment or fair market value.
- **Additional Exit Strategies:** Acquisition, private equity investment, or revenue-based buyout, subject to mutual agreement.

Highlights:

- Focus on scalable fitness content across YouTube, TikTok, and Facebook.
- Strong IP protection and anti-dilution clauses for investor security.
- Clear milestones and remediation processes to ensure accountability.

This investment exemplifies our commitment to supporting innovative digital content ventures with structured growth potential and transparent governance.

Tags: #DigitalContent #FitnessTech #Nigeria #EarlyStageInvestment #RevenueSharing